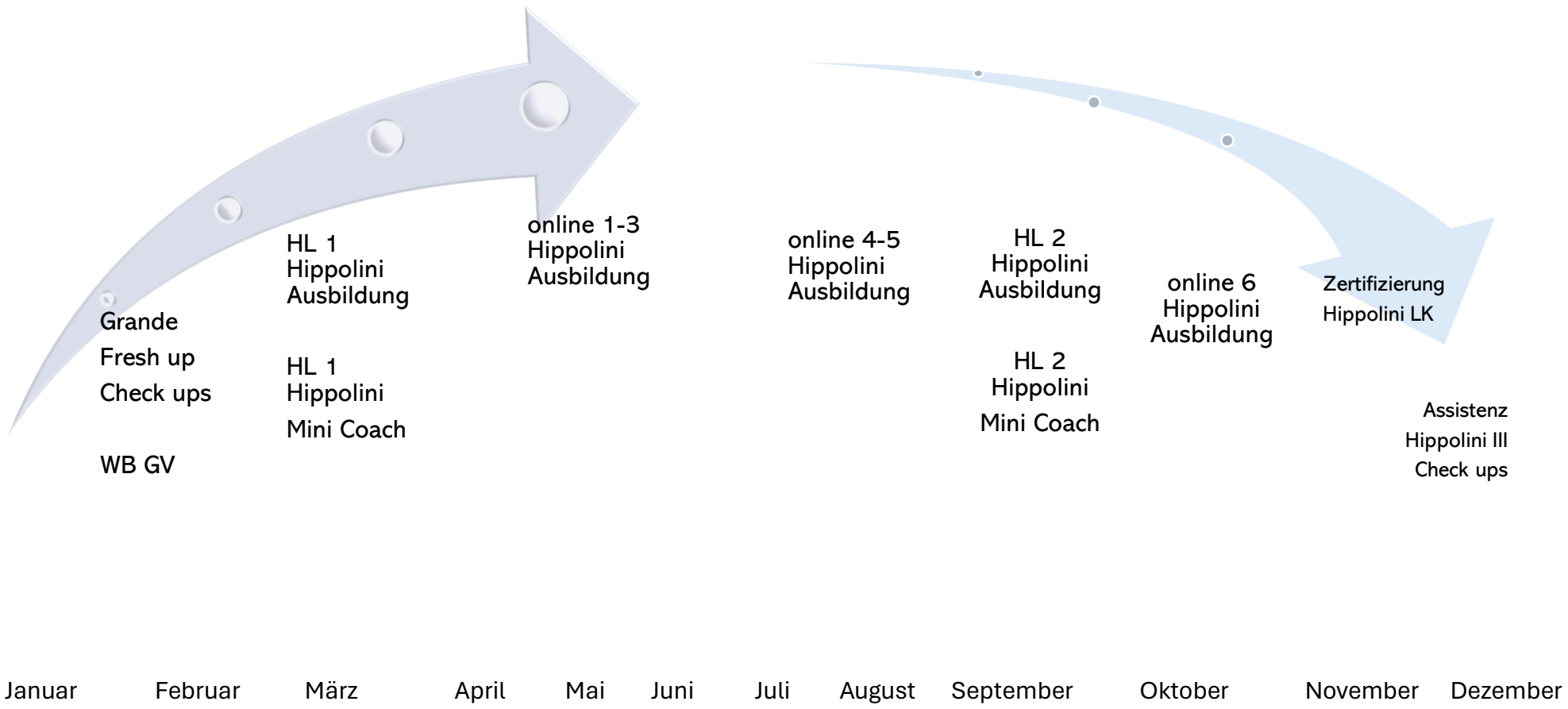Angebot HIPPOLINI Aus- und Weiterbildung 2025